



PaganAid

Campaign Co-ordinator

*Please note - This is a **volunteer** position within the PaganAid charity.*

Introduction

PaganAid wants to help break the cycle of destitution and destruction by helping people to meet their basic needs through living in harmony with nature. We do this by funding small-scale projects that help poor and marginalised communities to protect and develop their own livelihoods and the environment about them – projects that put equal value on ending poverty and protecting Mother Earth.

Examples of the types of project that we have funded are: supporting permaculture in the Himalayas, helping victims of a Puerto Rican hurricane, and Tree Aid, supporting their Women's Forest Livelihoods project in the Passoré province of central Burkina Faso. The beneficiaries of projects we fund can be of any faith or none, so long as they want to live in harmony with nature.

Our objectives are:

1. To promote sustainable development for the benefit of the public by:
 - the preservation, conservation and the protection of the environment and the prudent use of resources.
 - the relief of poverty and the improvement of the conditions of life in socially and economically disadvantaged communities.
 - the promotion of sustainable means of achieving economic growth and regeneration.
2. To advance the education of the public in subjects relating to sustainable development and the protection, enhancement and rehabilitation of the environment and to promote study and research in such subjects provided that the useful results of such study are disseminated to the public at large.

This is a public facing volunteer position and successful candidates will be expected to adhere to our Code of Conduct and represent PaganAid with honour and integrity in public.

Responsibilities

- To create and present proposals for national campaigns to the PaganAid Board of Trustees for approval and take on the responsibility of managing and recruiting volunteers to assist with these campaigns for their duration, all to be agreed by the PaganAid Board of Trustees.

This role description, approved by the PaganAid Board of Trustees, is a living document and subject to change. – Last amended November 2022.



- To report to the Chair or Vice-Chair, who will line manage your role and ensure that all campaigns keep within the PaganAid Mission Statement, Aims and Objectives and Code of Conduct – The line manager will depend upon the specific campaign and will be agreed upon when each campaign is proposed and approved.
- To advise and assist in the creation of projects and resources to increase awareness of the work of PaganAid and organisations or groups who fit within our Aims and Objectives, Mission Statement and Code of Conduct and to roll out these provisions, making them available and advertising them when and where applicable and agreed.
- To promote the work of PaganAid and act as a spokesperson for the organisation as and when needed and agreed.
- To create a team who is willing able to assist in the creation, distribution and awareness of campaigns, once agreed to by the Board of Trustees.
- To liaise with the campaigns team to create a report for Board meetings.
- To assist in the creation of the membership newsletter in partnership with the Membership Coordinator, Volunteers Coordinator and Chair.

Please note – This role description is available for splitting, to create more than one role, in order to spread this workload between a team of candidates, for accessibility, time management and well-being of our volunteers.